

FALCONER & COMPANY LIMITED

Advisory Services Guide

2012

This Financial Services Guide ("FSG") is an important document required to be provided by law in the provision of financial product advice.

It provides you about the services provided by your Adviser and to help you decide whether to use the services it offers.

The document explains:

- who we are;
- how we can be contacted;
- the services offered by your Adviser; how your Adviser and other parties are remunerated;
- and the details of internal and external complaints handling procedures and how you can access them.

Key information is set out in answers to the questions below.

If you need more information or clarification, please ask us.

BEFORE YOU GET OUR ADVICE

Who is my adviser?

Your adviser is Halik Corp Pty Ltd (Rep#413451)
Authorised Representative of Falconer & Company Limited, ACN 006 970
930 AFS Licence no: 244315 (Falconer & Co).

FC confirms that it has arrangements in place to ensure it continues to maintain Professional Indemnity insurance in accordance with s.912B of the Corporations Act 2001 (as amended). In particular our Professional Indemnity insurance, subject to its terms and conditions, provides indemnity up to the Sum Insured for FC in respect of our authorisations and obligations under our Australian Financial Services Licence.

Who will be responsible for the advice given to me?

Your adviser is a director of Financial Freedom Institute ("FFI").

What advisory services are available to me?

The services available to you with regard to the FFI stock market education programmes is limited to the introduction to you of the share market, investment opportunities, trading techniques and to answering your questions of fact concerning the programmes and the content.

We will not consider the suitability of this investment programme for your individual and/or corporate investment objectives, financial situation and particular needs.

In introducing this investment programme, we offer to provide you only with general securities advice in relation to investing in the securities, which is based solely on the merits of investing in securities without taking into account your investment objectives, financial situation and particular needs. Before making any decisions to invest you need to consider, with or without the assistance of your financial adviser, whether our general securities advice is appropriate in light of your particular objectives and financial circumstances.

How much commission/fee do you get?

Falconer & Co will not charge you a fee for the general financial advice concerning the programme provided by our Authorised Representative.

Falconer & Co will receive income from Financial Freedom Institute that is not determined by whether you engage in their education programme.

Our Authorised Representative is remunerated as a contractor to FFI. The Authorised Representative is entitled to this commission after FFI has recouped the invoiced amount charged by the Representative. The amount of the Representative's income cannot be forecast in advance).

FFI may receive commissions, fees or other benefits in respect of third party financial products and / or services that may be made available to you.

WHEN YOU GET OUR ADVICE

Will you give me advice that is suited to my particular needs and financial circumstances and objectives?

No. We do not give personal advice or make personal investment recommendations. The information we provide is general advice only. It is not to be treated as a personal recommendation.

What should I know about any risks associated with the education programme?

The education programme sets out clearly the risks associated with investing and dealing with securities. Each part of the course will contain additional information on risks. You should read all of these documents.

What information do you maintain on my file and can I examine my file?

We maintain a record of your personal name and address for correspondence; a record of the time(s) and date(s) on which you met with your Adviser; a copy of your application and any correspondence between us.

If you want to examine your file you should ask us and we will arrange to supply details to you.

IF YOU HAVE ANY COMPLAINTS

Whilst it is the aim to adhere to the highest standards of professional conduct at all times both through our internal policies as well as our associations with professional bodies. Nevertheless, we understand there may be times when you might want to make a complaint about our services. We have established procedures to ensure that all enquiries and complaints are properly considered and dealt with fairly. The following steps provide instructions for any escalating unresolved complaint:

Who can I complain to if I have a complaint about the service?

If you have any complaint about the service provided to you by your Adviser, you should take the following steps:

Contact your Adviser and tell your Adviser about your complaint:

If your complaint is not satisfactorily resolved within 5 business days please contact one of the Directors of Falconer & Co. The Complaints Officer of Falconer & Co is Keith Falconer.

The address of Falconer & Co is Suite 404, 73 Flinders Lane, Melbourne VIC 3000. The telephone is (03) 9650 8911 and facsimile (03) 9650 4911. We will try and resolve your complaint quickly and fairly.

If your Adviser does not resolve your complaint internally to your satisfaction, you may lodge a complaint with the Financial Ombudsman Service (FOS). You lodge a complaint with FOS by sending the necessary documents and information to:

Financial Ombudsman Service

GPO Box 3, Melbourne, VIC 3001

www.fos.org.au

Before FOS deals with your complaint you must have first lodged a formal complaint with your Adviser and Falconer Bellomo in addition to giving each party adequate and reasonable time to resolve the complaint internally. This generally takes 45 days, although we may extend this time to 90 days.

If the dispute or difference does not fall within the rules of FOS, you may request FFI to agree to submit the dispute or difference to arbitration. If FFI agrees to your request, the arbitration will be conducted in accordance with and subject to the Institute of Arbitrators and Mediators of Australia Expedited Commercial Arbitration Rules, and to the extent permitted under those rules the Arbitrator will be a person recommended by the Victorian Chapter of the Institute of Arbitrators and Mediators of Australia. If FFI does not agree to your request, you may not submit the dispute or difference to arbitration, although you may commence legal proceedings against FFI in which case you agree to submit the dispute or difference to the courts of Victoria, Australia.

To the maximum extent permitted by law, any dispute or difference whatsoever raised by you in connection with FFI must be dealt with in Australia as described above.

1. If a determination is made by the FOS or an Arbitrator

You and we agree to accept the determination of FOS or the arbitrator, as the case requires, as final and binding and submit to the non-exclusive jurisdiction of the Courts in Victoria for the enforcement of any such determination.

Privacy Policy

Falconer & Co and its associates are committed to protecting and maintaining the privacy, accuracy and security of your personal information. The personal information that you provide and we collect is handled in accordance with our Privacy Policy, a copy of which is available upon request.

Your personal information will be used to establish and maintain you as a client of Falconer & Co. You must notify us of changes to personal information we hold about you. Unless required by law or other regulation applying to us, your personal information will not be passed on to any other parties without your consent. Your personal information is stored securely and is available for you to review and update as necessary.

If you wish to receive a copy of our Privacy Policy, or to review and correct personal information we hold about you, or if you do not wish to receive other information about other services and products, please contact your adviser or our Privacy Officer, Mr Keith Falconer on (03) 9650 8911. If you have a complaint in relation to the privacy of your personal information, please also contact our Privacy Officer.

Falconer & Company Limited
ACN 006 970 930 AFSL No. 244315

Head Office:

Suite 404, 73 Flinders Lane
Melbourne VIC 3000
Telephone (03) 9650 8911
Fax (03) 9650 4911

FFI Representative Office:

8 Yarra St, Hawthorn VIC 3122
Telephone (03) 9815 0728
Fax (03) 9815 0729

Anyone wishing to register interest in acquiring INFORMATION ABOUT THE EDUCATION PROGRAMMES will need to complete the registration forms available from FFI or its website.

DISCLAIMER

The information is not intended as investment advice and must not be relied upon as such. The information is provided solely for general educational purposes. Investments can rise and fall in value.

The decision to invest and the method selected is a personal decision. There is the potential for profits and donations.

No consideration has been given, or will be given, to the recipients' individual investment objectives, financial situation or specific needs.

TERMINOLOGIES

The term "Rent your shares", "Renting your shares" or "Share renting" are terminologies used by Sharelord® to simplify the terms used commonly to describe various strategies that entail Writing or Selling Call Options over Shares.

Options, in their many forms, are a derivative of the Sharemarket. The terms "Selling Share Market Insurance" or "Buying Insurance" or "Insurance Policy" are terminologies used to simplify the terms commonly used to describe various strategies that entail selling or buying Put Options on the Sharemarket.

The details of these strategies and the sophisticated derivatives are taught comprehensively in all aspects of the Sharelord® education.